



rene@renebretschneider.de

Skills

- Leadership development and effectiveness
- Organizational development
- Building professional structures to enable organizational scalability
- Building high-performing, productive teams with a strong human touch
- Career and Life Coaching

Languages

- German
- English

Personal mantra:

My mission is to empower people to elevate their leadership in the intersection of business and responsibility, for our planet, other human beings, and our society.

I love my job because ...

... I can support people to lead intentional lives full of resilience and meaning.

René Bretschneider

Business Advisor & Executive Coach

Profile

I draw from 25 years of real business and leadership experience in corporate and scale-up environments, in various industries from sporting goods/ fashion to energy, and across a wide variety of business functions. I pivoted my own career twice in order to make a positive impact on our planet and our society. I now work with impact-driven leaders to help them and their organizations thrive.

Experience

- During 20 years at adidas, I held a variety of senior leadership roles, including SVP Strategy & Business Development Europe, Global VP Merchandising, Global Head of Concept-to-Consumer BU Training, as well as leading global-scale business transformations.
- At thermondo, I served as Managing Director and Chief People & Sustainability Officer, playing an integral part in transforming thermondo as a leading national player in residential home electrification and decarbonization.
- I now work as Leadership Companion, supporting impact-minded leaders and founders as Impact Business Advisor and Executive Coach, with a focus on leadership, organizational development, strategy and culture.
- For the last 5 years, I've been an active Advisor, Mentor & Coach to Climate NGOs, Start-ups and individuals.



[LinkedIn profile René](#)

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