



**WE WANT YOU!
JOIN ZORTIFY AS:**

INTERN CONTENT CREATION & SOCIAL MEDIA MANAGEMENT (F/M/D)

We are looking for an interested social media specialist for a paid 5-6 month internship as a content creator and social media manager in Cologne. You will help develop strategies for new products and platforms and create content for our existing and new social media channels. Use your skills creatively and innovatively for different target groups.

Your tasks:

- plan and create content for social media
- set up social media accounts
- research new topics for future content
- use Data Analysis to extend reach
- optimize SEO
- develop, strategize and plan campaigns, ads, posts, etc.
- identify trends in content and platforms (e.g. LinkedIn, Facebook, Instagram Clubhouse, TikTok, etc.)

What you should bring:

- basic skills in Photoshop
- B2B working experience
- enrolled in a degree program in Marketing / Business with a focus on Marketing
- experience and interest in social media
- good English skills



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What you will learn:

- running a marketing campaign from start to end
- design and build landing pages
- learn about new technologies, especially algorithms and A.I.
- how to develop new products

About Zortify:

We are a young start-up from Luxembourg developing an algorithm that recognizes personality traits based on texts. Since we are an international team, we work mainly in English and German. Since our top priority is not to work with narcissistic jerks, we are a pretty easy-going team and up for any fun and silly joke. It is important to us that everyone (including you!) contributes their ideas, suggestions, and feedback right from the start!

Payment and regulations:

- 40h work week
- payed
- 5-6 months mandatory internship

Application:

If this internship sounds just right for you feel free to apply in any way. May it be a letter of motivation, Social Media post, short video, or anything else you come up with. Just be creative! We are looking forward to hearing from you.

